



## 2016 DIA SAN JOSE FESTIVAL

St. James Park Downtown San José | Saturday, October 22th, 2016 Hours: 11:00am - 8:00 pm

PLEASE PRINT OR TYPE		
<b>Organization/ Business Name</b>	<b>Name</b>	<b>Last Name</b>
<b>Home Phone</b>	<b>Business Phone/ Fax</b>	<b>Email:</b>
<b>Address, City, State, ZIP</b>		<b>State Of CA Resale Number</b>

PLEASE INDICE & DESCRIBE TYPE OF PRODUCT	
<b>DESCRIPTION</b>	<b>\$ PRICE</b>
<b>DESCRIPTION</b>	<b>\$ PRICE</b>
<b>DESCRIPTION</b>	<b>\$ PRICE</b>

**PLEASE CHECK ALL THAT APPLY**

- |   |  |
|---|--|
| <p><input type="checkbox"/> Sponsorship ..... \$1,000</p> <p><input type="checkbox"/> Government Agency ..... \$500</p> <p><input type="checkbox"/> Food Vendor ..... \$700*</p> <p style="font-size: small;">*Fee does not Includes Required Health Permit</p> <p><input type="checkbox"/> Food Truck .....\$500*</p> <p style="font-size: small;">*Must have your own Health Permit -</p> | <p><input type="checkbox"/> Arts &amp; Crafts ..... \$300*</p> <p><input type="checkbox"/> Non-Profit ..... \$300*</p> <p><input type="checkbox"/> Electricity (120 VAC; 20A max.) ..... \$75.00</p> |
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### PLEASE PRINT OR TYPE

We hereby agree to participate in the Dia de los Muertos Festival and to be bound by the terms and conditions of this agreement and understand the acceptance of this agreement and the assignment of booth location is at the sole discretion of Dia San José.

#### Terms and Conditions

- 1.) Vendor load-in will begin at 7:00am. Vendors must be set up and ready for inspection by 10:30 AM. No vehicles will be allowed at the booth site after 10:30AM. Bring carts/dollies to load-in and out
- 2.) Vendors are strictly required to continue operation of their booth from 11:00 AM to 6:00 PM.
- 3.) All booth activity must cease by 6:00 PM Load-Out will begin at 6:00pm and all vendors must be off the premises by 8:00 PM.
- 4.) All booths selling or distributing food are required to present a valid Santa Clara County Dept. of Environmental Health. Please contact us for details.
- 5.) All food booths are required to have a current 2A:10B:C fire extinguisher and minimum 40B:C fire extinguisher when deep-fat frying.
- 6.) No gasoline generators are permitted. Diesel Only!
- 7.) All food vendors are to provide their own ice. Ice WILL NOT be sold.
- 8.) All vendors are responsible for maintaining the cleanliness of their site and are required to utilize the designated dumpster.
- 9.) If providing your own canopy, please remember the Fire Dept. requires weights on all corners of the structure. (Gallon of water is acceptable)
- 10.) All booth assignments are made by the Event Coordinator and are subject to change. Event Map will be distributed at a later date.

This completed and signed Agreement and fees must be received no later than Friday, October 7, 2016. Please return completed application with check, cashier's check or money order and applicable forms to Milagro Marketing, 1141 Ringwood Ct., Suite 20, San José, CA 95131. **MAKE CHECKS PAYABLE TO: Milagro Marketing. Cash accepted in person only. NO REFUNDS.**

Please contact Milagro Marketing at 408.324.0106 or email [info@milagromarketing.com](mailto:info@milagromarketing.com) for more information. Day of the Dead "Dia de los Muertos" festival is presented by Milagro Marketing for the 7th time in San José CA. **Join us on Saturday, October 22, 2016.**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_