



2019 DIA SAN JOSE FESTIVAL VENDOR APPLICATION PACKET

CESAR CHAVEZ PARK, DOWNTOWN SAN JOSE | OCTOBER 19 | 11:00 AM - 8:00 PM

PLEASE COMPLETE THE INFORMATION BELOW

ORGANIZATION / BUSINESS NAME		
CONTACT FIRST NAME	CONTACT LAST NAME	STATE RESALE NUMBER
BUSINESS PHONE	CELL PHONE	FAX / OTHER
EMAIL		
ADDRESS, CITY, STATE, ZIP		

PLEASE INDICATE & DESCRIBE TYPE OF PRODUCT(S)

DESCRIPTION	\$ PRICE
DESCRIPTION	\$ PRICE
DESCRIPTION	\$ PRICE

PLEASE SELECT ALL THAT APPLY

<input type="checkbox"/> FOOD VENDOR.....\$600	<input type="checkbox"/> NON-PROFIT.....\$300*
<input type="checkbox"/> FOOD TRUCK.....\$500	<input type="checkbox"/> ELECTRICITY.....\$75
<input type="checkbox"/> GOVERNMENT AGENCY.....\$500	<input type="checkbox"/> I WILL NEED A 10'X10' CANOPY.....\$150
<input type="checkbox"/> ARTS & CRAFTS / OTHER.....\$350	<input type="checkbox"/> I WILL SUPPLY MY OWN 10'X10' CANOPY
<input type="checkbox"/> 1 6FT TABLE + 2 CHAIRS\$25	<input type="checkbox"/> FRIDAY CONCERT*\$175

* Discounted price only applicable if doing both Fri/Sat events





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PLEASE READ, SIGN, AND DATE

APPLICATIONS: Please return completed application with check, cashier's check or money order and applicable forms to : Milagro Marketing, 1141 Ringwood Court, Suite 20, San Jose CA, 95131.

MAKE CHECKS PAYABLE TO: Milagro Marketing. Cash accepted in person only. NO REFUNDS.

BOOTH GUIDELINES: All booths must open by 11:00 AM and close promptly at 8:00 P.M.

- No items may be distributed or sold without the written consent of the organizers
- **Vendor Space is considered a 10'x10' space.** Additional space is sold in 10'X10' increments only
- ***NON-PROFITS:** A copy of Proof for Non-Profit 501(c)3 Status will be required with application
- **Health Permit:** All booths serving food require a temporary health permit from the Santa Clara County Department of Environmental Health.

**MY SIGNATURE BELOW CERTIFIES THAT I HAVE READ AND WILL COMPLY
WITH ALL OF THE EVENT RULES AND REGULATIONS**

Applicant's Signature: _____ Date: _____

Applicant's Name (Print): _____

Position/Title: _____



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THE FOLLOWING ITEMS ARE PROHIBITED:

- No alcohol sales of any type. (Concessioner exclusive)
- Fireworks and open flames are prohibited by State Law CFC 7802.3
- No live animals, this includes pets. Service animals allowed.
- Helium balloons are prohibited

ALL VENDORS MUST ABIDE BY THE FOLLOWING RULES:

- Vendors must bring their own tables and chairs. None will be provided.
- All vendors must clean their area before leaving.
- All garbage must be cleared and disposed in designated dumpster.
- All name brand banners are prohibited without the consent of the organizers

LOAD IN/ OUT

- Load IN for vendors begins at 7am. Vendors will enter Cesar Chavez Park where they will be guided by volunteers. All vendor vehicles must vacate the festival area by 10am.
- Load OUT will begin at 8pm on Saturday. Vehicles will not be permitted to enter the park before for public safety. All vendor vehicles must vacate the festival area by 10pm.
- Festival is not responsible for lost or stolen items.

FOOD VENDORS:

- All food booth inspections will be coordinated by the booth coordinator.
- Food vendors must be ready for inspection at 11 am by the SCC Health Dept and have the appropriate cooking set up and washing stations.
- All cooking areas must have a fire extinguisher. Deep frying requires a 40B:C fire extinguisher
- For more information regarding Santa Clara County requirements visit www.sccgov.org/sites/deh/ (See Attached)
- DEH Applications are due no later than September 7, 2019

CONTACT : For more information call: **408.324.0106** | email: **docampo@milagromarketing.com**

MAP: Event map to be distributed at a later date.

Applicant's Signature: _____ Date: _____

Applicant's Name (Print): _____

Position/Title: _____

